Identify the fastest way to achieve your goals and track your progress with BodeTree's strategy builder and business health score. Knowing where you want your business to go is the best way to ensure that you get there. Use BodeTree's guided strategy builder to create a roadmap customized specifically for your business. The system will walk you through our 7 step process using straightforward, thought-provoking questions, so you can identify the critical aspects of your business' future, from your financial, to your organization goals. For instance, are you building a high-touch, high-margin business? Are you focused on keeping your prices and your costs low? Or, are you focused on improving your customer experience? In just a few clicks, BodeTree helps you define a direction for your business so you can focus on what matters most. It's the time-tested, balanced score card method made easy for both you and your team. So you can navigate towards and take action on the business of your dreams.