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## THINGS YOU SHOULD KNOW About Securing Your Small Business

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### Small businesses often experience a greater risk from hackers, malware and other security threats.

Small businesses face increasing attacks from cyber criminals. They are frequently used as stepping stones to a bigger target, such as the larger companies in which they do business.

2

### Security updates for your computer system or software often install too late.

System updates offer critical patches against security threats. Unfortunately, these patches only come after malware and other security incidents have occurred, leaving systems vulnerable. A solution that is both proactive and automated is necessary in setting up a proper line of defense.

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### You can have protection even if resources are limited.

Being resource and budget-conscious doesn't mean forgoing necessary protections. With flexible solutions, small businesses can get the protection enjoyed by larger companies without the need for a large IT staff. We can grow as your business grows.

4

### Not all security products are created equal.

Small businesses should look for a security solution that meets their unique needs. Use these guidelines:

- **Ease-of-use.** Products that are simple allow you to focus on running your business, not running software.
- **Speed.** An effective product should work quickly to complete scans without a noticeable impact to your system's resources.
- **Effectiveness.** While speed is important, sacrificing speed for effectiveness is a problem. A high-performing solution should proactively protect against threats without impacting your day-to-day.

