

## Digital Mission: Transcript

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A major component in the evolution of our customers' online experience comes from simply listening to them.

We want to help you solve the problems you want solved, and deliver the same great Commerce service you expect, anywhere and everywhere you engage with us.

So, we're constantly asking our customers for feedback on what we're doing right, and ways we can improve.

Your feedback has directly driven many of the recent improvements we've made, from making it easier to open an account online, to providing new online funding options.

It's all part of our commitment to provide the best online experience possible, and let you spend more time focusing on what's important to you.

That's Challenge Accepted.®